



# AKSHA Advertising Rates & Voice Newsletter Information



We welcome members & non-members to post: announcements, job openings, or advertisements for services/ events/products in our newsletter and/or on our website. We offer a variety of advertising to best meet the needs of the clients and our members.

An ad must be a single-image graphic in PDF or JPG format or camera- ready copy, with all elements in position. Advertisers may submit different copy for ads in a multiple-ad run if the dimensions are the same and deadlines are met. Classified ads must be typewritten or attached as an email. Ad sizes and advertising combinations (Voice, website, email, etc.) are negotiable.

Ads are accepted on a first come, first serve, space-available basis. Payment is required before ad will be placed. Rates are noncommissioned. To receive quantity discounts, you must pay for all ads at the time you submit the initial ad and run all ads within a one-year (12 month) time period.

Upon confirmation that payment, Check or PayPal is accepted, has been received, ads will post to the newsletter and/or website.

AKSHA offers a variety of social media and website advertising options to connect with our members and SLPs throughout Alaska. These include:

- Website
- Facebook Page/Group
- Email Blasts

Other options are available as needed!

Advertising Rates and Options	30 Days	60 Days	90 Days	120 Days
Website Posting ONLY	\$25	\$20	\$15	\$10
Website Posting and Email Blast	\$40	\$35	\$30	\$25
Website Posting, Email Blast & Facebook Post	\$45	\$40	\$35	\$30
Additional Email Blasts	\$10			

The Voice is AKSHA's quarterly newsletter. It is available online at AKSHA.org and through regular mail twice a year. Distribution is as follows:

- Winter/February (Digital & Print)
- Spring/May (Digital)
- Pre-convention/August (Digital & Print)
- Fall/December (Digital)

Voice Ad Types	One Edition	Two Editions	Three Editions	Four Editions
1/2 Page Ad	\$350	\$300	\$250	\$200
1/4 Page Ad	\$300	\$250	\$200	\$150
Business Card Ad	\$75	\$60	\$55	\$25
Classified Ad	\$35	\$30	\$25	\$20

\*\*Prices listed are per ad per issue\*\*